

MOBILELINE service

MOBILELINE with unique Block-the-blocker function

Customers will be offered a lucky prefix-8 number to be call forwarded to their mobile phones at an exceptionally low price. Working like a "Duplex Number", customers can use both their dedicated prefix-8 MOBILELINE number or their exiting prefix-9 or prefix-6 mobile number. With the built-in Block-the-blocker function, MOBILELINE customers can manage different kinds of calls conveniently.

Application of MOBILELINE

1. Use with original mobile number

- The prefix-8 MOBILELINE number can be used for communication with certain groups of people. Using Block-the-blocker function, you are able to screen your calls. The prefix-8 number then works like a "Duplex Number" when used simultaneously with the original prefix-9 or prefix-6 mobile number, which helps customer to separate personal and business calls and to avoid disclosing an original mobile number to some people under special circumstances.

2. Permanently use only the prefix-8 MOBILELINE number

- Mobile number portability service charge can be saved significantly if customers choose to adopt the prefix-8 number as a contact number. It saves the hassle of number porting when customers switch operators and enables them to enjoy different promotional offers. What's more, you can enjoy the convenience of a simple call forwarding feature free of charge!

value added features

Advantages of Block-the-blocker feature



- **Avoid nuisance**

If you have had the experience of being pestered by anonymous calls, you may find the Block-the-blocker function useful to you! Block-the-blocker will automatically reject all calls not showing a number before the callers get through to the line. No callers can hide anymore! Together with the Caller Password function, only callers knowing the password can be put through providing the greatest privacy protection to users.



- **Avoid number blocking**

Calling Number Display function enables users to identify callers. However, if the callers deliberately blocked their numbers, the Calling Number Display function exists in name only. With our Block-the-blocker feature, a caller must disclose his or her number so as to get through to the line. MOBILELINE users are then able to identify callers. In case users miss an incoming call, they can always trace all calls in the inbox of their mobile phones.



Avoid unwanted charges

Every minute of mobile airtime incurs charges. Our Block-the-blocker function is available to reject all calls not showing their numbers, which helps customers to avoid the nuisance of anonymous incoming calls, such as sales pitches and conducting research. With Block-the-blocker, you can even choose to pick-up the call or not after screening the calling numbers.

How does it work



Fabulous Offers of MOBILELINE Service

1. FREE Unique Block-the-blocker function over mobile phones

Block-the-blocker screening, avoids anonymous calls and saves unwanted airtime charges.

2 . FREE Call Forwarding Function

Simple and user-friendly call forward procedures. Call forwarding service charge provided by mobile operators can be as high as HK\$30 per month.

3. FREE Caller Password Function

Only callers knowing the password can be put through

4. Voice Mail Service (HK\$19 per month)

Voice mail service charge provided by mobile operators can be as high as HK\$50 per month.

5. Save mobile portability service charge

Users can choose to continue to use the prefix-8 number for communications. It saves the hassles of number porting when switching operators. Prepaid card users can save even more.



Remarks:

- Block-the blocker function is not applicable to calls from certain telephone systems or IDD services for which a telephone number cannot be provided.
- MOBILELINE service is applicable to users call forwarding the MOBILELINE number to any local mobile numbers to receive calls. For call forwarding to overseas numbers, customers need to register for CALL FORWARD ROAMING service. Please call our Hotline 183-2832 for details of CALL FORWARD ROAMING service.
- Only one Preset Calling Line Number can be registered for each MOBILELINE number. Preset Calling Line Number is only applicable to local mobile phone numbers.
- This service is subject to i-CABLE's General Terms and Conditions of Service and applicable Tariff as published and amended from time to time. Corresponding rates are subject to change without prior notice.
- "Code of Practice for Telecommunications Service Contracts" is not applicable to MOBILELINE service.